

Corporate Photography When First Impressions Matter

Great personal images can not only breathe life into a text heavy document, they can help create the all-important first impression. It's worth going the extra mile with professional styling & photography, to gain a leading edge over your competition.

Portrait:

Have a range of portrait images taken including:

- Half body portraits - Head + half body images work best as they are less confronting on the page than the standard portrait/head shot.
- Full body shots - Can be head to toe or just 3/4 body. Include a variety of both portrait & landscape dimensions.

Styling tips

In situ images, such as in the office, work for corporate resumes. At a desk, laptop, leafing through paperwork, or on the mobile - not always looking at the camera. You should be the focus, not the background or any office equipment.

For a Natural Look:

Turn away from the camera and have the photographer call your name - when you respond, you will appear naturally inquisitive.

What to wear:

Suits for men, and a conservative style for women (no sleeveless tops or low necklines). For a professional look, be consistent with your dress ie. don't change suits - leave your jacket on for all shots otherwise the pictures may look like a random collection.

Recommended Photographers

- Sydney: Willowbelle Portraits - Cromer
- Sydney: Focus 10 - Paddington
- Perth: Code Lime Photography
- Melbourne: Kristian Gertharde Photography
- Brisbane: Brisbane Headshots
- Adelaide: Impressions Photography Studio

